

PRIVATE LABEL PET SUPPLEMENTS

Build pet-care products for international markets.

B2B manufacturing partner in Türkiye for private label, OEM and contract manufacturing projects.

20+ YEARS

Manufacturing experience stated by the company

MALT PASTES | TABLETS | POWDERS | LIQUIDS & OILS | NON-MEDICAL
VETERINARY CARE

One manufacturer. Multiple product formats.

ASA Pharma Vet states more than 20 years of experience in complementary feeds, feed additives and non-medical veterinary care products. The export workflow is designed around B2B project qualification rather than a retail price list.

Malt Pastes & Gels

Semi-solid private label concepts in laminated tubes for cat and dog supplement ranges.

Functional Tablets

Solid-format supplement concepts for targeted pet-care categories.

Powders & Milk Powder

Powder-format concepts and packaging routes qualified per project.

Liquids, Oils & Drops

Functional liquid blends, fish/salmon oil, drops and selected spray formats.

Non-medical Veterinary Care

Shampoos, foam shampoos, sprays and selected external-care concepts.

Private Label / OEM

Brand-specific product routes covering concept, format, packaging and commercial qualification.

Project note: MOQ, lead time, formula feasibility, permitted claims, registrations and documentation are confirmed per project and destination market.

A broad functional starting portfolio.

The current company website presents malt paste in 30 g and 100 g laminated tube formats and lists the following functional concepts as a starting portfolio. Final composition, claims and market suitability must be confirmed for the destination country.

P-001 Anti-Hairball	P-002 Multivitamin
P-003 Sterilised Cat Multivitamin	P-004 Kitten & Mother Multivitamin
P-005 Puppy & Mother Multivitamin	P-006 Skin & Coat / Biotin Support
P-007 Calming / Anti-Stress	P-008 Immune Support
P-009 Calcium - Phosphorus - D3 / Growth Support	P-011 Glucosamine / Joint & Cartilage Support
P-012 Kidney & Urinary Support	P-014 Taurine Support
P-015 Weight Control Support	P-016 Vitamin C Support
P-017 Heart Support	P-018 Constipation Support
P-019 Liver Support	P-020 Probiotic Support
P-021 Collagen Support	

Packaging and commercial quantities are subject to project confirmation.

Turn a market opportunity into a manufacturable brief.

Strong export projects begin with commercial clarity. Instead of requesting a generic price list, define the market, buyer, product format, packaging route, forecast and launch timing.

01	Commercial brief Country, channel, species, category, target positioning and forecast.
02	Technical route Format, formula path, packaging compatibility and feasibility review.
03	Sample / evaluation Qualified B2B sample route and commercial feedback.
04	Artwork & documentation Label, language, claims and documentation aligned with the target market.
05	Production planning Commercial quantity, lead time and production window confirmed per project.
06	Export handover Shipping documents and destination-specific requirements coordinated with the buyer/importer.

Quality evidence should be clear, current and verifiable.

ASA Pharma Vet states that it operates in accordance with GMP and ISO 9001 quality standards. For production use, approved certificate files and their current validity details should be presented in the website evidence locker.

GMP	ISO 9001
Good manufacturing practice framework stated by the company.	Quality-management standard stated by the company.

Export documentation is not one-size-fits-all.

Before launch, the importer and manufacturer should confirm product classification, permitted claims, language, label content, registration requirements, certificates, testing, shipping documents and any destination-specific authority requirements.

V6 evidence rule: factory photographs, laboratory photographs, certificate PDFs and market registrations are only published after source files are supplied and approved.

We qualify territories, not just contacts.

A distributor application should show how the partner can import, register, warehouse, sell and grow the category in the target territory.

Market fit

Territory, buyer type, current portfolio and target channels.

Execution

Sales team, warehousing, importer status and registration capability.

Commercial scale

First-order estimate, annual forecast and launch timing.

Territory plan

Coverage, growth plan and any exclusivity expectations.

Target-market conversations currently prioritized in the export website include Morocco, Algeria, Egypt, Saudi Arabia, UAE and Tunisia. This does not imply registration, exclusivity or existing distribution in those countries.

Tell us what you want to source, build or distribute.

For a faster commercial response, include your company, country, buyer type, product category, estimated order or annual forecast, packaging preference and target launch timing.

EXPORT SALES

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Buyer tools: [Request Quote](#) | [Request Samples](#) | [Become a Distributor](#) | [Online Product Catalogue](#)

This catalogue is a B2B commercial overview. Product availability, formulation, legal classification, claims, registration, MOQ, pricing and lead times are confirmed per project.